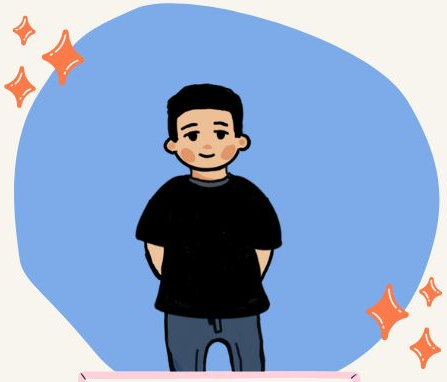
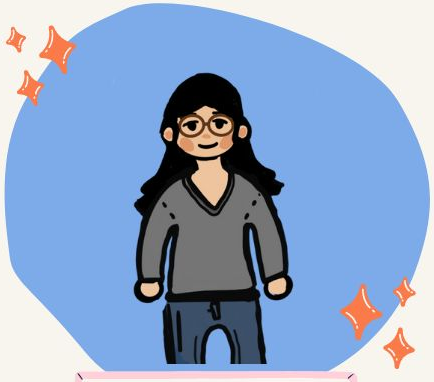
Budsies: Concept Video

Michael, Tran, Jasper & Zoha

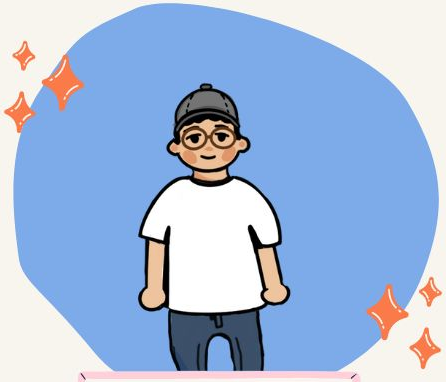
Meet Our Team



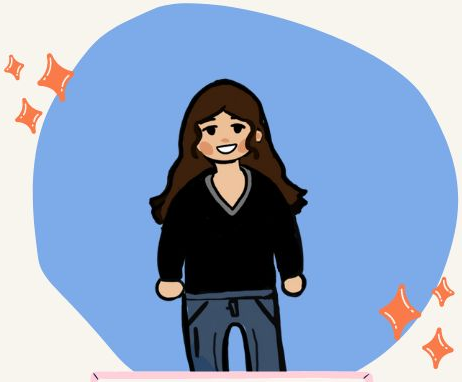
Michael
Engineer



Tran
UX Researcher



Jasper
Engineer



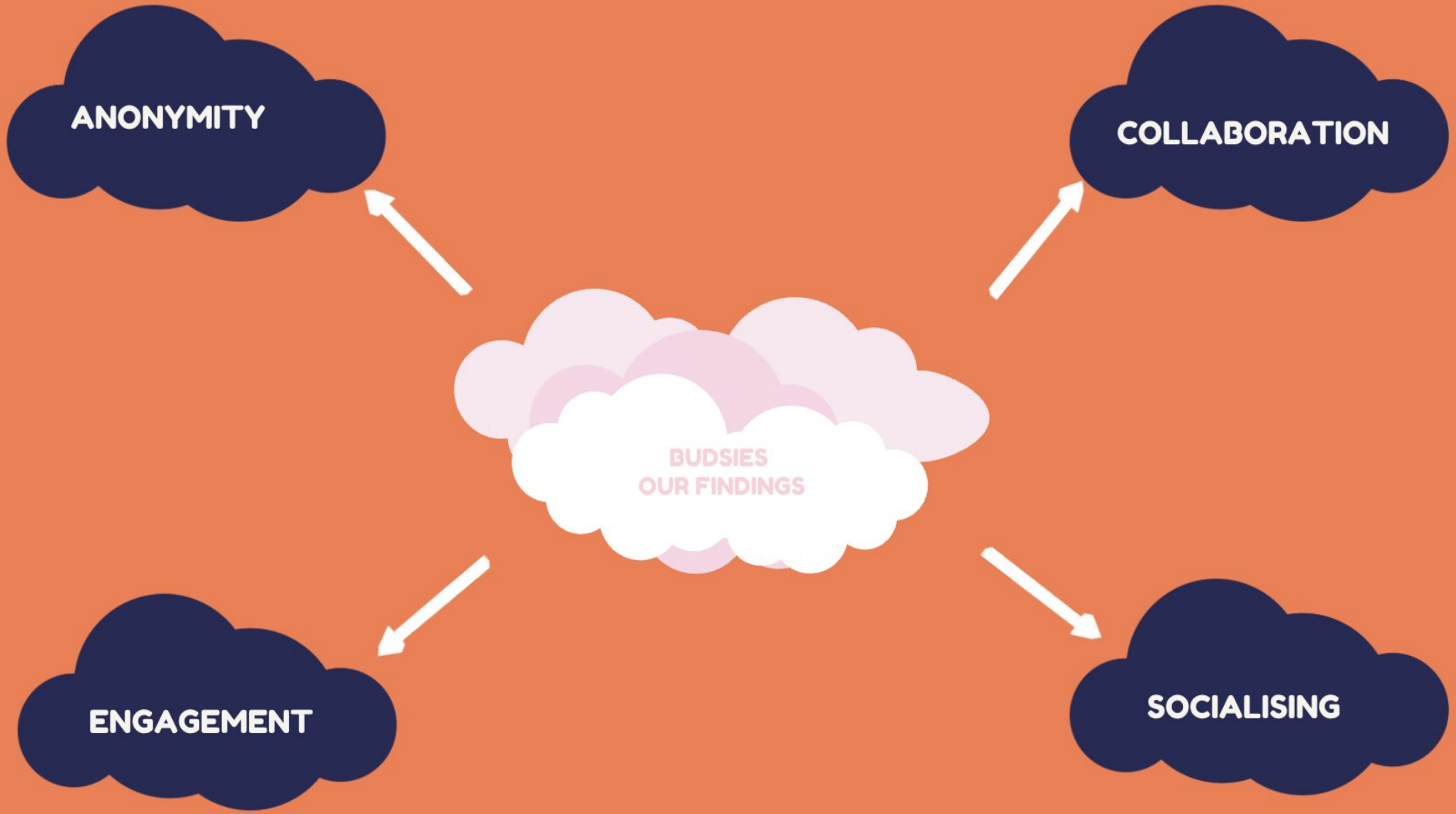
Zoha
UX Designer

BUDSIES

"PHYSICAL CONNECTEDNESS IN A VIRTUAL SPACE"

OVERVIEW

A low-stakes remote socialization platform that groups students according to their interests to help community building preventing loneliness & instilling confidence in the learners


ANONYMITY
COLLABORATION
BUDSIES
OUR FINDINGS
ENGAGEMENT
SOCIALISING

TASKS

Simple

Promoting student interaction based on mutual topics of interest

Medium

Providing them with various activities such as watching tv shows & playing games

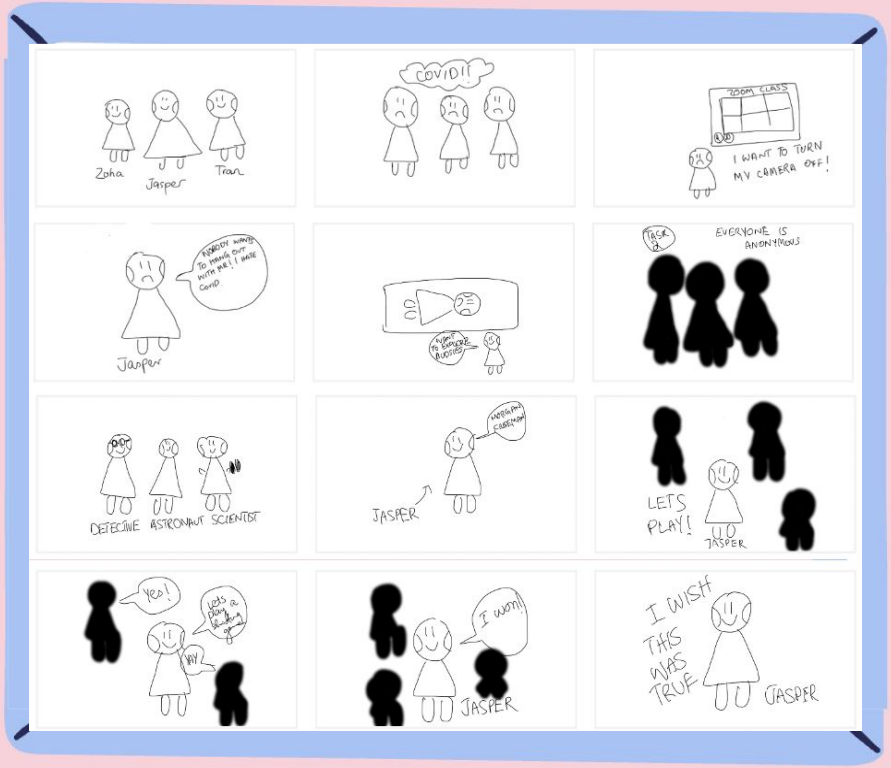
Complex

Anonymising their identity using customizable avatars with voice & video embedding

BUDSIES:
VALUES IN DESIGN

- MORE ANONYMOUS
- SHARING HOBBIES & INTEREST
- BUILDING RELATIONSHIPS
- LESS JUDGMENT
- DEVELOPING CONFIDENCE

STORYBOARD


Zoha
Jasper
Tran
COVID!!
ZOOM CLASS
I WANT TO TURN MY CAMERA OFF!
Jasper
EVERYONE IS ANONYMOUS
DETECTIVE
ASTRONAUT
SCIENTIST
JASPER
LETS PLAY!
JASPER
Yes!
JASPER
I WISH THIS WAS TRUE
JASPER

CONCEPT VIDEO

NEXT STEPS

Choose experience prototypes

Building a hi-fi prototype

Testing our lo-fi prototype

Dive deeper into the problem space and prototype!